Issue 2/2023

Focus on stamps

The Collector's Magazine

Sustainability – Food
+
The Little Prince
+ Rubber duck
+ 100 years SUISA
+ much more

SWISS POST

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Cover image: Sylvan Müller is a photographer who runs the Jazzkantine restaurant in Lucerne. At his restaurant, he showcases the "Sustainability – Food" stamp, which features one of his works (see pages 14–15).

Photo: Urs Graber

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Exclusive!
Supplement on Swiss Crypto Stamp 3.0 in this issue.

Dear Reader

Again and again, I find myself fascinated and surprised by the variety of our philatelic treasures. Amusing topics alternate with political and social themes. However, all special stamps share one thing in common – they trigger emotions. These emotions also enrich my work as Head of Production Management.

For me, a tactile experience, such as the rubber duck that actually feels like rubber or the "Art in architecture" theme with its textured cement finish, brings back memories and puts a smile on my face.

The following theme induces emotions of another kind, leaving us steeped in a different world of feelings. In light of current events, PostEurop, the association of the 48 major European postal operators, chose the theme "Peace" for this year's EUROPA stamp. Swiss Post is dedicating two special stamps to this issue – one is the winning design from Luxembourg, and the other is the Swiss "Olive branch" design. Two entirely different approaches, yet united in emotion.

My personal favourite design in this issue is the "Sustainability – Food" stamp. Sylvan Müller brings a sense of humour to his work, broaching the issue of the strong environmental impact in a simple way. Let's tackle this problem together!

Music can make you feel inspired, soothed, happy and relaxed. For 100 years now, the cooperative SUISA has been acting as an agent for music copyrights throughout Switzerland and working to ensure fair payment for musicians. If you scan the special stamp, you will also experience another emotional surprise. Bring the stamp to life!

Be inspired by the world of stamps and browse this issue to discover our extensive range of stamps, complete with interesting news and background information. Enjoy!

Hugo Treyer
Head of Production Management

Issuing programme

Issue date: 7 September 2023 / Featured in: Focus on stamps 3/2023

No.	Value	Description
2	3.40	**Special stamps** Joint issue Switzerland–Republic of Korea
	1.10	Trub, Bern
	2.30	Oeam Village, Asan
1	2.10	**Miniature sheet** Swiss inventions – Hook and loop fastener
4	6.10	**Special stamps** Tree fruits
	0.90	Beechnuts
	1.10	Whitebeam berries
	1.80	Pine cone
	2.30	Samara
1	1.10	**Miniature sheet** 75 years Edition VFO

No.	Value	Description
1	1.10	**Miniature sheet** Metascape
4	4.40	**Special stamps** 175 years Federal Constitution
	1.10	Plaquette
	1.10	Ornamental button
	1.10	Seal
	1.10	Embossed cross
1	1.10	**Special stamp** 100 years Centovalli Railway

Subject to change.
As at: February 2023

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Event calendar

Month	Key	Date	Location	Event
May	**I**	9.5		**Issue date**
	TF/E	25–28.5	Essen, Germany	International Stamp Fair
	FoS	27.7		Focus on stamps 2/2023: The Collector's Magazine
September	**I**	7.9		**Issue date**
	FoS	28.9		Focus on stamps 4/2023: The Collector's Magazine

The right to make updates and changes is reserved. The latest version can always be found at swisspost.ch/collecting-stamps.

Key

I	Issue date for stamps/postal stationery
FoS	Focus on stamps (collector's magazine)
TF/E	Trade fair/exhibition
SS	Sales stand
SS+	Sales stand with cancellation service

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Friendship

Relationship

Customs Treaty

100 years ago, Switzerland and Liechtenstein concluded a customs treaty. Philately Liechtenstein and Swiss Post are celebrating this anniversary with a joint issue.

In 1923, Switzerland signed a customs treaty with its neighbouring principality. By virtue of this alliance 100 years ago, Liechtenstein became part of the local economic area, introducing the Swiss franc as its official currency in 1924. The treaty stipulates that no taxes may be levied and no restrictions or prohibitions on imports and exports may be enacted by either side. The celebrations for the anniversary of this close association include the issue of two stamps, and the Swiss design is entitled "Relationship".

It features a zip symbolizing the links between the two countries and the closeness created by the long-standing alliance. A second element is the Rhine – a natural border that was bridged by the customs treaty. The Liechtenstein design – "Friendship" – focuses on the historical significance of the long-standing relationship and depicts elements from the original treaty.

Important note

The "Customs Treaty" special stamp and additional products are available for delivery immediately. Please note that orders also containing other products from this issue cannot be sent until 9 May 2023. Our subscribers will also receive their delivery from 9 May 2023. If you wish to receive the "Customs Treaty" products earlier, they must be ordered separately. A processing fee of 9 francs will be charged for orders under 15 francs. Cancellations are subject to the same conditions that apply to this issue.

Liechtenstein
first-day cancellation

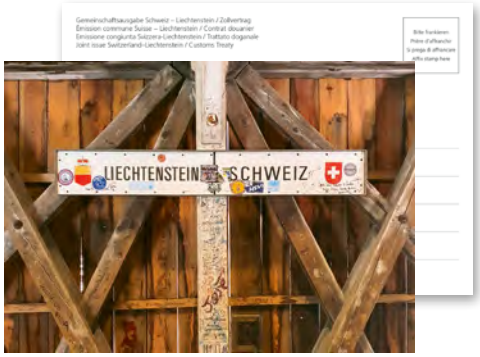
Special regulations apply to cancellation orders. These can be found in "Philanews 2/2023" at **swisspost.ch/stamp-publications**

Items with the Swiss stamps

Product	Mint	Cancelled	Price in CHF
Stamps			
Set	A471 150	A471 550	2.00
Set of blocks of four	A471 160	A471 560	8.00
Sheet of 16 stamps 0.90 Friendship 1.10 Relationship	 A471 111 A471 112	 A471 511 A471 512	 14.40 17.60
Covers			
Set on first-day cover C6		A471 580	2.90
Single stamp on first-day cover C6 (2 covers)		A471 600	3.80
Block of four on first-day cover C6 (2 covers)		A471 630	9.80
Unstamped covers C6 (162×114 mm) E6 (200×140 mm)	 A471 700 A471 701		 0.90 1.00
Folder/collection sheet			
A5	A471 640	A471 650	2.80

Set on first-day cover C6

Technical information	
Sales	Philately: from 29.3.2023 to 30.6.2024 or while stocks last Branches: from 29.3.2023 to 30.6.2024 or while stocks last
Validity	Unlimited from 29.3.2023
Printing	Offset, 4-colour+gold plating (110) Offset, 4-colour (90) Gutenberg AG, Schaan, Principality of Liechtenstein
Sizes	Stamps: 40×32.5 mm Sheet: 190×162 mm, 4 rows of 4 stamps
Paper	White stamp paper with optical brightener, matt gummed, 110 gm²
Perforation	13½:13¼
Design	Serap Bulut, Amriswil (110) Isabella Gassner, Diepoldsau (90)



Picture postcards

Maximum cards

Order using an order form or at postshop.ch

Items with the stamps from both countries

Product	Mint	Cancelled	Price in CHF
Covers			
First-day cover E6 with the stamps from both countries		A501 580	5.00
Folder/collection sheet			
Folder/collection sheet A5 with the stamps from both countries	A501 640	A501 650	4.80
Maximum card			
Set of two maximum cards A6		A501 851	6.00
Picture postcard			
Set of two maximum cards A6, unstamped	A501 911		2.00

Note: The Liechtenstein stamps are valid for postage in Liechtenstein only. No consignments may be franked with these stamps in Switzerland.

Customs treaty updated

In the 1990s, the customs treaty was adapted to reflect new needs: since then, the principality has had the power to accede to international agreements independently of Switzerland and to become a member of international organizations within the scope of the customs treaty. Unlike Switzerland, for example, Liechtenstein is a member of the European Economic Area (EEA).

Swan

Fox

Dog

Cat

Cute animals

This cute foursome shows the winning images from the "Cute animals" photo competition. Among thousands of entries, these dainty little animals won the most hearts.

They're funny, clumsy, playful and amusing – our friends in the animal kingdom often manage to make us smile. Looking to capture this "aww" effect in a new stamp set, Swiss Post sent out a call last summer for original pictures of animals. It was met by a flood of the sweetest images, with around 7,600 photos of native domestic or wild animals sent in.

From a cute squirrel and a spirited foal to a frisky young goat kid – no easy task for the internal jury charged with making a shortlist of the 20 best snapshots. In the public vote that followed, it was the curious kitten, the exuberant puppy, the sweet little cygnets and the bright-eyed fox cub who worked their charm on most people. Just so cuddly!

Order using an order form or at postshop.ch

Product	Mint	Cancelled	Price in CHF
Stamps			
Set	A465 150	A465 550	4.00
Set of blocks of four	A465 160	A465 560	16.00
Sheet of 10 stamps			
0.90 Swan	A465 113	A465 513	9.00
0.90 Fox	A465 114	A465 514	9.00
1.10 Dog	A465 112	A465 512	11.00
1.10 Cat	A465 111	A465 511	11.00
Covers			
Set on first-day cover C6		A465 580	4.90
Single stamp on first-day cover C6 (4 covers)		A465 600	7.60
Block of four on first-day cover C6 (4 covers)		A465 630	19.60
Unstamped cover C6	A465 701		0.90
Folder/collection sheet			
A5	A465 640	A465 650	4.80

Set on first-day cover C6

Technical information	
Sales	Philately: from 2.5.2023 to 30.6.2024 or while stocks last Branches: from 9.5.2023 to 30.6.2024 or while stocks last
Validity	Unlimited from 9.5.2023
Printing	Offset, 4-colour; Joh. Enschedé, Haarlem, Netherlands
Sizes	Stamps: 33×28 mm Business sheet: 82×198 mm (open), 82×99 mm (folded) 5 rows of 2 stamps
Paper	White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²
Perforation	Serpentine cut (4 sides)
Design	Eveline Teufel, Leuggern (Swan) Camille Darbellay, Forel (Fox) Christof Theiler, Zug (Dog) Verena Wohlgensinger, Frauenfeld (Cat)

These sweet images were also among the candidates

Peace knot

Olive branch

EUROPA – Peace: the highest value of humanity

The new EUROPA stamp is dedicated to peace. In the international stamp competition held for postal organizations under the umbrella of PostEurop, the "Peace knot" design from Luxembourg struck the greatest chord. The Swiss nomination depicts an olive branch held aloft as a symbol of peace.

A theme for this year's EUROPA stamp had in fact already been decided. In light of current events, however, it was changed to allow the new stamp issue to carry a message of peaceful coexistence. PostEurop, the association of the 48 major European postal operators, launched a competition inviting each member country to submit a design on the theme of peace and to choose three favourites from among all of the entries. The "Peace knot" design from Luxembourg received the most votes and is now being issued as a postage stamp by all affiliated postal organizations. It depicts interlocking hearts inspired by the Celtic love knot. The different colours stand for the nations of the world – united by the new peace symbol into a cooperative society in which people join hands to work together.

Swiss Post also submitted a design for the European vote. It had been chosen in an internal competition in the run-up to the international contest and is being published in Switzerland on a separate sheet, as an accompaniment to the Luxembourg stamp. It features the olive branch, a cross-cultural symbol of peace that goes back many centuries. The complementary colour composition of the hand-drawn illustration gives the branch a special vibrancy. The hands holding it aloft with their combined strength are an emblem of our collective effort to achieve a better world, and the stamp symbolizes the importance of peace as the highest value of humanity.

Set on first-day cover C6

Technical information	
Sales	Philately: from 2.5.2023 to 30.6.2024 or while stocks last Branches: from 9.5.2023 to 30.6.2024 or while stocks last
Validity	Unlimited from 9.5.2023
Printing	Offset, 4-colour; Cartor Security Printing, La Loupe, France
Sizes	Stamps: 40×32.5 mm Sheet: 190×162 mm, 4 rows of 4 stamps
Paper	White stamp paper, with optical brightener, matt-gummed, 110 gm²
Perforation	13 ¼ : 13 ¼
Design	Linda Bos / Runa Egilsdottir, Esch-sur-Alzette (Peace knot) Elisa Debora Hofmann, Binz (Olive branch)

Joint product

Treat yourself to a product created through multilateral cooperation between Liechtenstein, Austria, Germany, Luxembourg, the Netherlands and Switzerland. The multilateral product will be featured in Focus on stamps 3/2023, available on 27 July 2023.

Order using an order form or at postshop.ch

Product	Mint	Cancelled	Price in CHF
Stamps			
Set	A463 150	A463 550	2.00
Set of blocks of four	A463 160	A463 560	8.00
Sheet of 16 stamps 0.90 Peace knot 1.10 Olive branch	 A463 111 A463 112	 A463 511 A463 512	 14.40 17.60
Covers			
Set on first-day cover C6		A463 580	2.90
Single stamp on first-day cover C6 (2 covers)		A463 600	3.80
Block of four on first-day cover C6 (2 covers)		A463 630	9.80
Unstamped cover C6	A463 701		0.90
Folder/collection sheet			
A5	A463 640	A463 650	2.80

EUROPA stamps

The first issue of the EUROPA stamp appeared in 1956. Since 1993, PostEurop has been responsible for its issue. The special stamp highlights European cooperation in the postal sector and focuses on one overall theme each year – in 2024, it will be "Underwater fauna and flora".

With textured cement finish

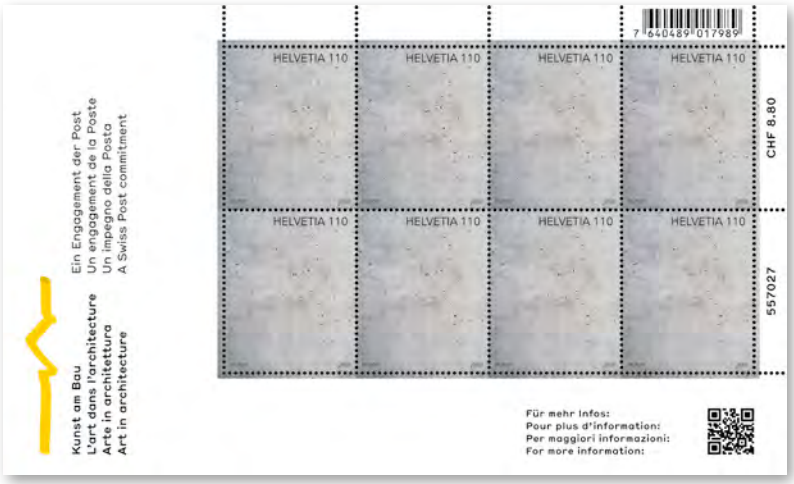
Art in architecture

In 2020, Swiss Post reframed its traditional commitment to art and defined three pillars. After the issue of two previous stamps dedicated to art collection and art in the periphery, the third in the series now follows.

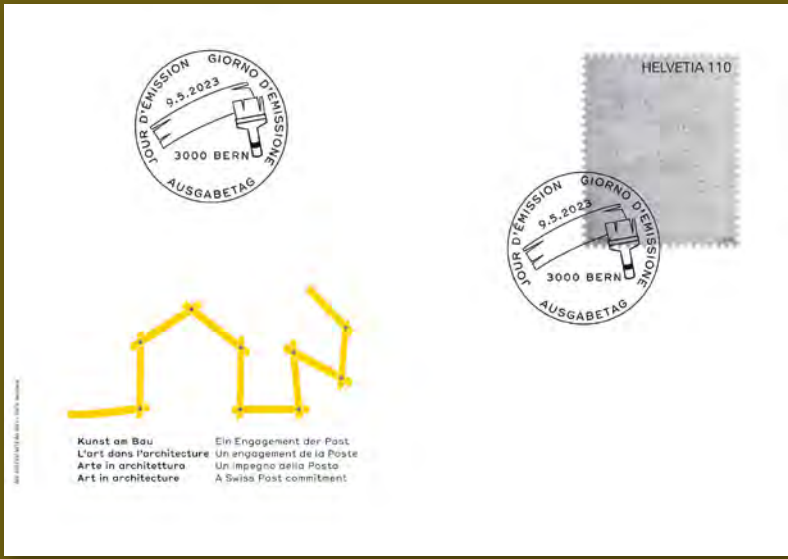
The "Art in architecture" stamp completes the series launched in 2020 to reflect Swiss Post's commitment to art. As with its predecessors, the materials used for this special stamp again play an important role in its design, suggesting the pillar for which the stamp stands. To give the concrete wall depicted in the design a tactile dimension, cement pigments were added to the ultra-matt finish.

Why concrete as a symbol? This is a material that plays an important role in the history of architecture. Concrete helped art, previously seen by most people as decorative, to attain its independence as an art form. As a stamp design, the symbolic concrete wall represents an artistic pillar that characterizes Swiss Post buildings throughout Switzerland.

How did this nationwide portfolio of "Art in architecture" works come about? After the Second World War, the Swiss Confederation enacted an ordinance stipulating that one percent of public building construction should be invested in "Art in architecture" projects. Around 180 such projects have been completed to date, with 75 of them still owned by Swiss Post today. These artworks are part of our historical heritage, enriching the public space and telling us about a piece of Swiss history.



Sheetlet of 8 stamps



Special stamp on first-day cover C6

Technical information	
Sales	Philately: from 2.5.2023 to 30.6.2024 or while stocks last Branches: from 9.5.2023 to 30.6.2024 or while stocks last
Validity	Unlimited from 9.5.2023
Printing	Offset, 4-colour + screen print, textured cement finish; Gutenberg AG, Schaan, Principality of Liechtenstein
Sizes	Stamp: 32.5×40 mm Sheetlet: 115×192 mm, 2 rows of 4 stamps
Paper	White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²
Perforation	13 ½ : 13 ¼
Design	Post CH Network Ltd, Bern

Art card booklet of "Art in architecture" works

The artist Maria Pomiansky visited and painted twelve selected Swiss Post "Art in architecture" works. Her contemporary interpretations are available as a card set. In addition, all "Art in architecture" works have now been furnished with QR codes, so that those who are curious can find out information about them.

"Art in architecture" art card booklet

Order using an order form or at postshop.ch

Product	Mint	Cancelled	Price in CHF
Stamps			
Single stamp	A469 150	A469 550	1.10
Block of four	A469 160	A469 560	4.40
Sheetlet of 8 stamps	A469 311	A469 351	8.80
Covers			
Single stamp on first-day cover C6		A469 580	2.00
Block of four on first-day cover C6		A469 630	5.30
Sheetlet on first-day cover C5		A469 590	10.00
Unstamped cover C6 (162 × 114 mm) C5 (229 × 162 mm)	 A469 700 A469 701		 0.90 1.20
Folder/collection sheet			
A5	A469 640	A469 650	1.90
Booklet			
Booklet of 12 A6 art cards	A469 900		29.00

The booklet is not supplied with the subscription.

Sustainability – Food

Foodstuffs that deviate from the norm often end up in the bin. Even though they may not live up to our ideals of beauty, they are of course equally palatable. This stamp takes a stand against food waste.

Who's to say they're perfect? And what does normal even actually mean? For food, these questions are covered by strict standards. Anything deviating from these standards often doesn't even make it to sale. Food waste – the squandering of foodstuffs – happens at various stages of the product chain, such as in shops, during processing and in private households. This isn't just a pity in terms of resources expended for no reason, it's also painful on the wallet: according to WWF figures, the average Swiss household throws away more than 600 francs' worth of food every year. The word "waste" is crossed out on the stamp to make a statement against this form of waste. The three subjects of the photo show that the unshapely can also be visually appealing. After all, is it not precisely their unconventional forms that make them eye-catching? The three mountain potatoes come from an organic farm in the Albula Valley, whose special varieties are liked even by top restaurateurs, delighting many a palate.

About the photographer

Sylvan Müller's past reportage includes many major stories from places such as Chernobyl, the former GDR, Ethiopia, Japan and Istanbul. Today, he works on projects that matter to him, indulging his great passion for food and drink and the stories to be told about them. His pictures impress with their calm and infinitely reduced style and can be admired in several books that have received international awards.

Single stamp on first-day cover C6

Technical information	
Sales	Philately: from 2.5.2023 to 30.6.2024 or while stocks last Branches: from 9.5.2023 to 30.6.2024 or while stocks last
Validity	Unlimited from 9.5.2023
Printing	Offset, 4-colour; Gutenberg AG, Schaan, Principality of Liechtenstein
Sizes	Stamp: 33×28 mm Sheet: 194×140 mm, 4 rows of 5 stamps
Paper	White stamp paper with optical brightener, matt gummed, 110 gm²
Perforation	13 ¼ : 13 ½
Design	Sylvan Müller, Lucerne

3 Questions for photographer Sylvan Müller

What does it mean to you to be part of the food waste stamp?
I've been interested in the issue of sustainability and food for over 20 years – especially relating to products from the Alps. These rarities often have their little peculiarities. And because they don't measure up to the standard, they don't get used – they're left lying in the fields, even though they taste perfectly good. I think it's really nice to show an appreciation for these products with a stamp.

What's the story behind the three potatoes?
They come from my favourite producer, Marcel Heinrich, who has been growing old varieties for over 10 years. I get sacks of his potatoes on a regular basis to shoot photos of them. That's how I came across these three unique rarities. Every potato has its own character – you can see figures in them, the same way you can in the clouds.

What are your hopes for the stamp?
That it has the charm to raise awareness of the issue of food waste among consumers and that it can get its message across with humour. Namely, that shapelessness is not a flaw, but rather a unique feature.

Order using an order form or at postshop.ch

Product	Mint	Cancelled	Price in CHF
Stamps			
Single stamp	A467 150	A467 550	1.10
Block of four	A467 160	A467 560	4.40
Sheet of 20 stamps	A467 111	A467 511	22.00
Covers			
Single stamp on first-day cover C6		A467 580	2.00
Block of four on first-day cover C6		A467 630	5.30
Unstamped cover C6	A467 700		0.90
Folder/collection sheet			
A5	A467 640	A467 650	1.90

With rubber effect

Rubber duck

Quack, quack – here's a little rubber duck who delivers letters with a squeak. And he doesn't even need a uniform for work, because of course Swiss Post yellow is his natural garb.

A decoration in the bathroom, a thermometer in the bath, a squeaky toy or even a floating radio – there are rubber ducks for pretty much anything you can imagine. You'll see them outside, too – for example, as floats in swimming pools. And whole flocks of them will turn up for rubber duck races, usually arranged to raise money for charities.

Apart from the classic yellow version, you'll also find rubber ducks in all sorts of other looks: dressed up as a knight, in a pirate's outfit or football jersey, or with an apron on – there's nothing you won't come across. And that now also includes a mail carrier duck.

But the friendly little duckling on the new stamp gets along fine without a uniform – after all, his feathers are already Swiss Post yellow. The stamp features a relief finish and contour cut. The bubbles on the sheetlet suggest the natural habitat of the rubber duck – the bath.

Order using an order form or at postshop.ch

Single stamp on first-day cover C6

Technical information	
Sales	Philately: from 2.5.2023 to 30.6.2024 or while stocks last Branches: from 9.5.2023 to 30.6.2024 or while stocks last
Validity	Unlimited from 9.5.2023
Printing	Offset, 4-colour + screen print, swell finish; Cartor Security Printing, La Loupe, France
Sizes	Stamp: 33×29.8 mm Sheetlet: 210×115 mm, 2 rows of 5 stamps
Paper	White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²
Perforation	Contour cut
Design	Oliver Maier, Erlinsbach

Product	Mint	Cancelled	Price in CHF
Stamps			
Single stamp	A466 150	A466 550	1.10
Sheetlet of 10 stamps	A466 311	A466 351	11.00
The block of four is not available. Subscribers with a block of four instead receive the relevant set.			
Covers			
Single stamp on first-day cover C6		A466 580	2.00
Sheetlet on first-day cover C5		A466 590	12.20
Unstamped cover C6 (162×114 mm) C5 (229×162 mm)	 A466 700 A466 701		 0.90 1.20
The block of four on first-day cover is not available. Subscribers with the block of four on first-day cover instead receive the set on first-day cover.			
Folder/collection sheet			
A5	A466 640	A466 650	1.90

Sheetlet of 10 stamps

Alphorn

Traditional costume

Pro Patria – Culture of dialogue

Dialogue is as much a part of Swiss culture as the Alphorn and traditional costume. With the 2023 stamps, the Pro Patria foundation provides a little friendly prompt for lively communication across language and cultural borders. What would you write or stick into the speech bubble?

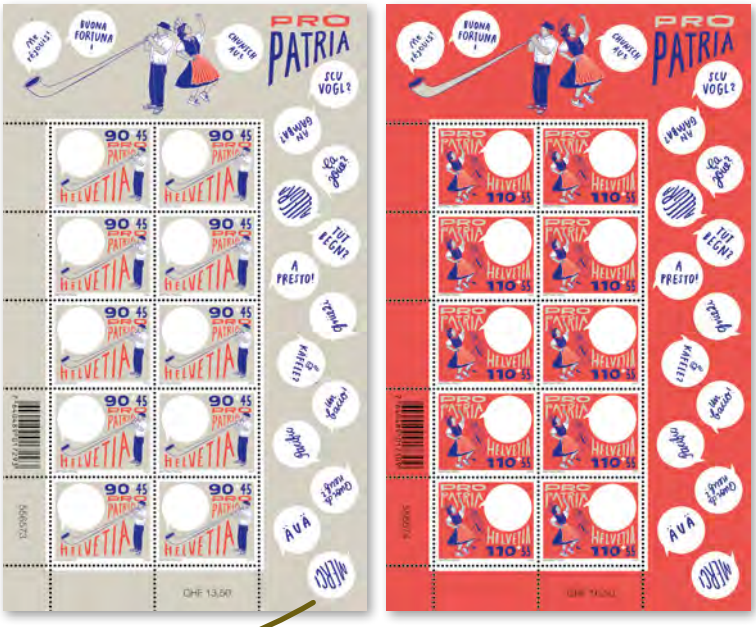
Reach out and speak to each other – that's the motivational key message of these special stamps. The speech bubble in the design represents an open invitation to talk. The language is neither here nor there. Take one of the stickers on the sheet with typical expressions and idioms from all four language regions and stick it onto a speech bubble, or write a message of your own in an empty bubble – in your own dialect if you like.

The ready-made stickers encourage you to send a message in a language other than your own. This is Pro Patria's way of emphasizing the importance of language diversity and skills for cultural exchange within Switzerland. Living a tolerant life in a diverse culture means creating cohesion. Since its foundation in 1909, Pro Patria has been committed to a Switzerland that, through its diversity, creates a home for everyone.

This year, Switzerland is also celebrating 175 years of the Federal Constitution, the document that provides the basis for our social values and the foundation of our direct democracy. A willingness to talk and dialogue between the different language regions and cultures are prerequisites for a living and functioning democracy. The Pro Patria stamps dedicated to our country's culture of dialogue should therefore also be understood as a contribution to the activities celebrating the anniversary of the Federal Constitution.

And there's something new, too: for the first time in over 80 years, the Pro Patria stamps are self-adhesive!

The speech bubbles can be detached and stuck onto the stamps.



Sheetlet of 10 stamps

Set on first-day cover C6

Technical information	
Sales	Philately: from 2.5.2023 to 31.12.2023 or while stocks last Branches: from 9.5.2023 to 31.12.2023 or while stocks last
Validity	Unlimited from 9.5.2023
Printing	Offset, 4-colour; Gutenberg AG, Schaan, Principality of Liechtenstein
Sizes	Stamps: 33×28 mm Sheetlet: 115×192 mm, 5 rows of 2 stamps
Paper	White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²
Perforation	13¼ : 13½
Design	Martina Friedli, Bern

Stamp booklet of 10 stamps

The white bubbles are an invitation for creativity!

Product	Mint	Cancelled	Price in CHF
Stamps			
Set	A462 150	A462 550	3.00
Set of blocks of four	A462 160	A462 560	12.00
Sheetlet of 10 stamps 0.90 + 0.45 Alphorn 1.10 + 0.55 Traditional costume	 A462 111 A462 112	 A462 511 A462 512	 13.50 16.50
Covers			
Set on first-day cover C6		A462 580	3.90
Single stamp on first-day cover C6 (2 covers)		A462 600	4.80
Block of four on first-day cover C6 (2 covers)		A462 630	13.80
Sheetlet on first-day cover C5 0.90 + 0.45 Alphorn 1.10 + 0.55 Traditional costume	 	 A462 591 A462 592	 14.70 17.70
Unstamped cover C6 (162 × 114 mm) C5 (229×162 mm)	 A462 700 A462 701	 	 0.90 1.20
Folder/collection sheet			
A5	A462 640	A462 650	3.80
Stamp booklet			
10 self-adhesive stamps	A462 300	A462 800	15.30

Order using an order form or at postshop.ch

100 years SUISA

Here's something well worth celebrating: 100 years of SUISA. The cooperative acts as an agent for music copyrights throughout Switzerland and works to ensure fair payment for musicians. The special feature of this stamp: you can scan it with the Post-App to hear an audible surprise.

Scan the stamp with the Post-App to bring it to life!

How many songs have you listened to on the radio or your phone today? Every time a song is played or streamed in public, the musicians get paid for it – the so-called copyright fee. SUISA collects these fees for its more than 40,000 members in Switzerland and over 2 million musicians around the world – for example, on behalf of composers, lyricists and music publishers. It also licenses venues that benefit from music played in public, such as the club, bar and radio station depicted on the special stamp, bringing in around 130 million francs every year on behalf of musicians.

Thanks to these fees, musicians are paid for their creative work every time their music is used in public. The history of SUISA dates back to 1923, when its predecessor organization MECHANLIZENZ was established. Its job was to license the production of sound recording media – which were still music boxes back then. 100 years later, it's time for us to join together and sing: "Happy birthday to you…".

To be won
3 × 100 francs of Ticketcorner credit, provided by SUISA.
Take part until 8 June 2023 at **swisspost.ch/stamps**.

Order using an order form or at postshop.ch

Product	Mint	Cancelled	Price in CHF
Stamps			
Single stamp	A464 150	A464 550	1.10
Block of four	A464 160	A464 560	4.40
Sheet of 10 stamps	A464 111	A464 511	11.00
Covers			
Single stamp on first-day cover C6		A464 580	2.00
Block of four on first-day cover C6		A464 630	5.30
Unstamped cover C6	A464 700		0.90
Folder/collection sheet			
A5	A464 640	A464 650	1.90

Single stamp on first-day cover C6

Technical information	
Sales	Philately: from 2.5.2023 to 30.6.2024 or while stocks last Branches: from 9.5.2023 to 30.6.2024 or while stocks last
Validity	Unlimited from 9.5.2023
Printing	Offset, 4-colour; Joh. Enschedé, Haarlem, Netherlands
Sizes	Stamp: 33×28 mm Business sheet: 82×198 mm (open), 82×99 mm (folded), 5 rows of 2 stamps
Paper	White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²
Perforation	Serpentine cut (4 sides)
Design	Nicolas Charly / Martin Brunner / Roger Zürcher, Zurich

Special stamp

The Little Prince

Since its publication 80 years ago, the literary classic by Antoine de Saint-Exupéry has enchanted millions of people all over the world. A gripping story of friendship, love and trust.

Big words for a little prince: "One sees clearly only with the heart. What is essential is invisible to the eye." This is one of the many pearls of wisdom found in this famous work by Antoine de Saint-Exupéry. With over 200 million copies sold and more than 500 translations, "The Little Prince" is one of the world's most successful books. It was first published in April 1943 in New York, where the French author and commercial pilot was living in exile.

The philosophical fairy tale with its loving illustrations has inspired the imagination of children and adults for 80 years. The storyline: the Little Prince leaves his home, an asteroid where he lives with his beloved rose, to visit Earth. There, in the desert, he meets a pilot in distress – the narrator of the story. They recount their experiences and adventures to each other. The Little Prince also encounters characters like the snake or the fox, who teach him about human and social values such as friendship, love, trust, peace and sustainability. The stamp shows the book cover featuring our little hero looking thoughtfully to the sky, as he does so often.

Order using an order form or at postshop.ch

Product	Mint	Cancelled	Price in CHF
Stamps			
Single stamp	A468 150	A468 550	1.10
Block of four	A468 160	A468 560	4.40
Sheet of 10 stamps	A468 111	A468 511	11.00
Covers			
Single stamp on first-day cover C6		A468 580	2.00
Block of four on first-day cover C6		A468 630	5.30
Unstamped cover C6	A468 700		0.90
Folder/collection sheet			
A5	A468 640	A468 650	1.90

Single stamp on first-day cover C6

Technical information	
Sales	Philately: from 2.5.2023 to 30.6.2024 or while stocks last Branches: from 9.5.2023 to 30.6.2024 or while stocks last
Validity	Unlimited from 9.5.2023
Printing	Offset, 4-colour; Joh. Enschedé, Haarlem, Netherlands
Sizes	Stamp: 28×33 mm Business sheet: 82×228 mm (open), 82×114 mm (folded), 5 rows of 2 stamps
Paper	White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²
Perforation	Contour cut
Design	Euro Lizenzen

Fun with writing, thrills and spills

A little prince, great art and funny vegetables: the themes from the world of stamps covered in this issue are once again varied and fascinating. In a writing exercise, the kids decide for themselves just how dramatic their thriller turns out to be.

Heads up, aspiring writers and up-and-coming authors – the new stamp set for children comes with tips and tricks for writing whodunnits, with Phila and Franco providing the inspiration. When they get home one day, the two of them can hardly believe their eyes. What on Earth has happened here? Talented young writers can continue the story themselves. Pens at the ready, steady, go!

The current issue is dedicated to four new stamp designs: the squeaky rubber duck, the Little Prince, the sweetest baby animals and three curiously shaped potatoes that, when it comes to taste, are still as good as it gets. All four designs are included in the set as stamps valid for postage – and one of them is cancelled. In total, the **set includes stamps worth 8.40 francs.** Once again, there are also three postcards to colour in.

The stamp set for children is available at postshop.ch and all Swiss Post branches as a single issue for 12 francs or at a discounted rate on subscription at **swisspost.ch/stamp-subscriptions**.

Contains seven stamps valid for postage and one cancelled stamp.

Stamp set for children 2/2023

Product	Item no.	Price in CHF
Stamp set for children		
German	A470 901	12.00
French	A470 902	12.00
Italian	A470 903	12.00
Phila & Franco		
Safari sticker sheet Contains 13 stickers	A445 901	2.50
Safari stationery folder Contains 10 sheets of paper and envelopes	A446 902	12.00

Colourful stamps

Issue set with single stamps 2/2023

Issue set with first-day covers (FDC) 2/2023

Annual and special products	Mint	Cancelled	Price in CHF
Issue set with single stamps 2/2023			
The single stamps and sets in the 2/2023 issue are displayed on a free A5 backing card and protected with cellophane wrapping.	A472 150	A472 550	16.50
Issue set with first-day covers (FDC) 2/2023			
The first-day covers with single stamps and sets in the 2/2023 issue are combined in one free cover.		A472 580	29.60
2022 year book			
Representing a valuable record of our times, the year book presents all Swiss stamps and first-day cancellations for 2022, along with an exclusive black print, on over 100 pages in four languages (de/fr/it/en).	A433 830	A433 831	79.00
2022 year set			
All Swiss stamps for 2022, clearly laid out on four handy display cards with transparent protective sleeve.	A434 320	A434 820	70.65
2022 year set with first-day covers (FDC)			
All first-day covers in 2022 – including the single stamps, sets or miniature sheets with the respective first-day cancellations.		A434 530	110.30

2023 stamp catalogue	Item no.	Price in CHF
Zumstein		
Switzerland/Liechtenstein/UN Geneva 2023, German/French	A426 725	35.00
Swiss stamp catalogue		
Switzerland 2023 German/French	A426 787	27.00
The stamp catalogues can be delivered in Switzerland and Liechtenstein only.		

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❑ I would like to pay the full amount of CHF 99.75 (instead of CHF 439.–)

Please ensure you tick above if you prefer to pay in 5 instalments, otherwise we will debit the full amount. Your set will be sent POSTAGE FREE and with a guaranteed 60 days right of return. **There will be no further shipments and no further obligations.**

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First Name, Surname

Address

Postcode Town/city

All orders are subject to our Terms & Conditions, available on request or at www.muenzkontor.ch Trade partner: HMK V AG, Leubernstrasse 6, CH-8280 Kreuzlingen

By signing, I declare I am at least 18 years of age.

Date ✗ Signature

Please post this order form with your proof of age identification to:
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Swiss Crypto Stamp 3.0

SWISS POST

"Walter" version

Spotlight on artificial intelligence

The success story continues: Swiss Post will launch the third iteration of the Swiss Crypto Stamp on 2 May 2023. The images for the design were created by guests of the Swiss Digital Days, with the help of artificial intelligence. These, in turn, were used as templates for the new Crypto Stamps and their 13 exciting digital images.

Heads up! This time a miniature sheet without a digital twin will also be issued: say hello to Walter.

For collectors and fans, this year there is an exclusive version without NFT. This limited edition with 50,000 copies is available at selected Swiss Post branches and on postshop.ch from 7.30 a.m. on 2 May 2023.

Would you like to find out more about the Swiss Crypto Stamp 3.0 and the 13 NFTs? If so, keep your eyes peeled and register for the Crypto Stamp newsletter at **swisspost.ch/crypto-stamp.**

The Swiss Crypto Stamp is not part of the official stamp issuing programme.

The editions for this year's versions are limited and range from **65,000 copies to just 50!**